

Sample Plan of Study for Real Estate and Marketing Double Major - 2022 Graduation Requirements¹

FALL SEMESTER FIRST YEAR		Credits	SPRING SEMESTER FIRST YEAR		Credits
ACIS 1504 Intro to Bus Analytics & BI	3 [F,S]		ACIS 2115 Principles of Accounting	3 [F,S]	
MGT 1104 Foundations of Business	3 [F,S]		PATHWAYS 3 - ECON 2005 Principles of Economics	3 [F,S]	
PATHWAYS 5F – MATH 1524 Business Calculus	4 [F,S]		PATHWAYS 5F - BIT 2405 Quantitative Methods <i>Pre: MATH 1524</i>	3 [F,S]	
REAL 2004 Principles of Real Estate	3 [F,S]		REAL 2014 Careers in Real Estate <i>Co: REAL 2004</i>	1 [F,S]	
PATHWAYS 1F – COMM 1015 Communication Skills ²	3 [F,S]		PATHWAYS 1F – COMM 1016 Comm Skills ² <i>Pre: 1015</i>	3 [S]	
			HTM/MGT 2314 -International Business	3 [F,S]	
TOTAL	16		TOTAL	16	
FALL SEMESTER SOPHOMORE		Credits	SPRING SEMESTER SOPHOMORE		Credits
ACIS 2116 Principles of Accounting <i>Pre: ACIS 2115</i>	3 [F,S]		FIN 3104 Intro to Finance <i>Pre: ACIS 2115, ECON 2005, BIT 2405</i>	3 [F,S]	
PATHWAYS 3 - ECON 2006 Principles of Econ <i>Pre: ECON 2005</i>	3 [F,S]		MKTG 3104 Marketing Management	3 [F,S]	
PATHWAYS 5A - BIT 2406 Quantitative Methods <i>Pre: BIT 2405</i>	3 [F,S]		PSYC or SOC 1004 – Principles of Psyc or Soc	3 [F,S]	
REAL Required Course ³	3 [F,S]		PATHWAYS 6A – Design & the Arts	3 [F,S]	
PATHWAYS 2 – Humanities/Identity & Equity	3 [F,S]		PATHWAYS 2/7 – Humanities/Identity & Equity	3 [F,S]	
REAL 3014 – Professional Dev in Real Estate <i>Pre: REAL 2004, REAL 2014</i>	1 [F,S]		COMM 2004 Public Speaking ² (if ENGL 1105/1106)	0/3 [F,S]	
TOTAL	16		TOTAL	15/18	
FALL SEMESTER JUNIOR		Credits	SPRING SEMESTER JUNIOR		Credits
REAL 3024 – Applied Real Estate Dev <i>Pre: REAL 2004, 2014, 2034 or BIT 2405, Co: REAL 3044</i>	3 [F,S]		MKTG 4304 – Mktg Communications <i>Pre: MKTG 3104, 4204</i>	3 [F,S]	
AAEC 4754 Real Estate Law	3 [F]		MKTG 4554 – Buyer-Seller Relations <i>Pre: MKTG 3104</i>	3 [F,S]	
REAL 3044 – Financing Real Estate Projects <i>Pre: REAL 2034 or BIT 2405, AAEC 1005 or ECON 2005</i>	3 [F,S]		MGT 3304 Mgt Th & Lead Practice	3 [F,S]	
MKTG 4154 – Marketing Research <i>Pre: MKTG 3104, BIT 2405, BIT 2406,</i>	3 [F,S]		PM 4684 Managing Leasing Comm Property	3 [F,S]	
MKTG 4204 – Consumer Behavior <i>Pre: MKTG 3104</i>	3 [F,S]		BIT 3414 Operations and Supply Chain Mgt <i>Pre: BIT 2406, ACIS 2116, ECON 2006</i>	3 [F,S]	
TOTAL	15		TOTAL	15	
FALL SEMESTER SENIOR		Credits	SPRING SEMESTER SENIOR		Credits
MKTG 4354 – Mktg Channels & Logistics <i>Pre: MKTG 3104, MKTG 4204, BIT 2405, BIT 2406</i>	3 [F,S]		MKTG 4754 – Strategic Marketing <i>Pre: MKTG 3104, 4154, 4204</i>	3 [F,S]	
MKTG 4644 – Mktg, Soc, & Public Interests <i>Pre: MKTG 3104</i>	3 [F,S]		MKTG 4734 ⁴ – Real Estate Marketing <i>Pre: MKTG 3104</i>	3 [S]	
MKTG 4704 – International Mktg <i>Pre: MKTG 3104</i>	3 [F,S]		MGT 4394 Strategic Management <i>Pre: MGT 3304, MKTG 3104, FIN 3104, BIT 3414, Co: AAEC 4754</i>	3 [F,S]	
REAL 4075 Real Estate Studio I <i>Pre: 3024</i>	3 [F,S]		REAL 4076 Real Estate Studio II <i>Pre: REAL 4075</i>	3 [F,S]	
PATHWAYS 1A - ENGL 3764 Technical Writing	3 [F,S]		PATHWAYS 4 – Natural Sciences	3 [F,S]	
PATHWAYS 6D – Design & the Arts	3 [F,S]				
TOTAL	18		TOTAL	15	
Required for MKTG					
Required for REAL					
Required for Both (Included Pathways)					

¹ **126 total credits** above if taking COMM 1015/1016; **129 total credits** if taking ENGL 1105/1106 + COMM 2004

² Or take ENGL 1105-6 First-Year Writing and COMM 2004 Public Speaking (Pre: So.)

³ Choose 1 from AAEC 4764 Real Estate Appraisal (Spring), BC 2014 Construction Principles (Fall), GEOG 2084 Principles of Geographic Info Systems (Fall/Spring), MGT 2354 Leadership: Managers and Entrepreneurs (Spring), PM 2674 Multifamily Property Management (Fall/Spring), or PM 4644 Advanced Property and Asset Management (Fall)

⁴ MKTG 4734 Real Estate Marketing serves as a Marketing Elective course